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**Memorandum**

To: Trialists

Fr: Curtis Meinert

Re: Unmask and Sleepy Eye

I have written before as to why “mask” is preferred to “blind” in relation to keeping people in the dark with regard to treatment assignment and “unmask” when it comes to making people aware of the assignment. You can not help but notice all the talk about “unmasking” in relation to the brouhaha going on in Washington about “wire taps”. It is not about “unblinding”.

Also, it is Sleepy Eye as in “Farmer from Sleepy Eye”, not Sleepy Eyes as in “Sleepy Eyes Chuck Todd” ala Donald Trump.